



## SECTION ON GERIATRICS

### CSM 2012 SPONSORSHIP RECOGNITION

**To reserve your place as a sponsor, fax the form on page 5 today! Sponsorships are first-come, first-reserved.**

On pages 2-4 of this document, we have listed the sponsorship opportunities available to you this year at the Combined Sections Meeting. Once you secure your space as a sponsor of one or several of our courses, you will be recognized as a gold, silver or bronze-level sponsor depending on the total value of your contributions. Sponsoring the Section on Geriatrics will really increase your exposure at the Combined Sections Meeting. We look forward to working with you!

#### Gold Level Sponsor

**\$3,000 and up**

- Name, web address, and booth number printed on Section on Geriatrics program as a “Gold Level” sponsor.
- We will strongly encourage attendees to visit your booth and thank you for your sponsorship. We will mention your company and booth number in an e-mail to Section members who are registered for CSM prior to the conference.
- “Proud Gold Level Sponsor” sign for your booth: our members will look for this!
- Thank-you board outside program room
- Announcement by the meeting facilitator thanking your company for being a Gold-Level sponsor.
- “Section on Geriatrics Sponsor” ribbon for badge
- One full-page ad in March *GeriNotes* newsletter

#### Silver Level Sponsor

**\$1,500 and up**

- Name, web address, and booth number printed on Section on Geriatrics program as a “Silver Level” sponsor. We will encourage attendees to visit your booth and thank you for your sponsorship.
- “Proud Silver Level Sponsor” sign for your booth: our members will look for this!
- Thank-you board outside program room
- Announcement by the meeting facilitator thanking your company for being a Silver-Level sponsor.
- “Section on Geriatrics Sponsor” ribbon for badge
- One half-page ad in March *GeriNotes* newsletter

#### Bronze Level Sponsor

**\$300 and up**

- Name and booth number printed on Section on Geriatrics program as a “Bronze Level” sponsor. We will encourage attendees to visit your booth and thank you for your sponsorship.
- “Section on Geriatrics Sponsor” ribbon for badge
- Thank-you board outside program room
- Mention in *GeriNotes* newsletter.

**SECTION ON GERIATRICS**  
**CSM 2012 SPONSORSHIPS AVAILABLE**

Please note: your sponsorships add up...if your company sponsors three courses for a total of \$1,500, you will be recognized as a Silver-level sponsor.

**Preconference Courses**

<b>Session title, date and time</b>	<b>Session Details</b>	<b>Sponsorship Level</b>
<b>Tuesday, February 7</b> Clinical Residency 101: Getting Started and Doing it Well 8:00 am – 5:30 pm	Speakers: Greg Hartley, DPT, GCS Teresa Schuemann, DPT, SCS Scott Straker, PT, MS, SCS, ATC  <b>7.5 contact hours</b>	\$700- Breakfast sponsorship  \$3,000- Sponsorship of entire course. Comes with two free registrations.
<b>Wednesday, February 8</b> Residency/Fellowship Mentoring: Advancing the Resident and Developing the Faculty 8:00 am - 5:30 pm	Speakers: Greg Hartley, DPT, GCS Carol Jo Tichenor, PT, MA, FAAOMPT Gail Jensen, PT, PhD Ivan Matsui PT, FAAOMPT  <b>7.5 Contact Hours</b>	\$700- Breakfast sponsorship  \$3,000- Sponsorship of entire course. Comes with two free registrations.
<b>Wednesday, February 8</b> Science and Practice of Integrative Therapies in PT: A Movement Whose Time has Come 8:00 am - 5:30 pm	Speakers: Catherine Goodman, PT, MBA, CBP Carol Davis, DPT, EdD, FAPTA Mary Lou Galantino, PT, PhD, MSCE Jennifer Bottomley, PT, MS, PhD Brent Anderson, PhD  <b>7.5 Contact Hours</b>	\$700- Breakfast sponsorship  \$3,000- Sponsorship of entire course. Comes with two free registrations.
<b>Wednesday, February 8</b> Writing Case Reports: Tips and Guidelines when Getting Started 8:00am - 5:30pm	Speakers: Dale Avers, PT, DPT, PhD Michelle Lusardi, PT, DPT, PhD  <b>7.5 Contact Hours</b>	\$700- Breakfast sponsorship  \$3,000- Sponsorship of entire course. Comes with two free registrations.

**Regular Programming- Thursday, February 9**

<b>Session title and time</b>	<b>Session Details</b>	<b>Sponsorship Amounts (see page 1 for recognition)</b>

New GCS/First Time CSM Attendees Celebration Breakfast 6:30am - 8:00am	This is a celebration of new Geriatric Clinical Specialists and First Time CSM Attendees. All members are welcome to attend. Hot breakfast will be served.	\$6,000
Platform Presentations: Session 1 8:00am-10:00am	Support the presentation of outstanding research by sponsoring this session	\$300
No Crashing, No Burning: Improving Function and Managing Pain in Clients with Neuropathy 8am – 10am	Speakers: Brady Whetten, DPT Mike Studer, PT, MS, NCS, CEEAA	\$500
Intensity in Geriatric PT: Determining the Dosage 12:30 pm-2:15 pm	Speakers: Brady Whetten, PT, DPT Mike Studer, PT, MS, NCS, CEEAA	\$500
Walking Speed: A Vital Sign and More 10:30am-12:30pm	Speakers: Michelle Lusardi, PT, DPT, PhD Kevin Chui, PT, PhD Douglas Bidelspach, MPT Kay Wing, PT Jennifer Stevens-Lapsley, PT, PhD Stacy Fritz, PT, PhD Kathryn Brewer, PT, Med, GCS, CEEAA	\$500
PT for Boomers: Is the Academy Preparing and Motivating Students for Working with Older Adults? 3:30pm-5:30pm	Speakers: Debbie Ingram, PT, EdD Carrie Odom, PT, DPT, ATC John Barr, PT, PhD Rita Wong, PT, EdD Jody Frost, PT, PhD Mike Ream, PT, MS Nate Thomas, PT, DPT Myla Quiben, PT, PhD, DPT, GCS, NCS	\$500
Balance and Falls Special Interest Group meeting 6:30 pm-7:30 pm	SIG members Snacks/beverages	\$500

### Regular Programming- Friday, February 10

Session title and time	Session Details	Sponsorship Amounts (see page 1 for recognition)
Bone Health Special Interest Group meeting 6:30 am-8:00 am	SIG meeting and morning social Continental Breakfast	\$500

Platform Presentations: Session 2 8:00am – 10:00am	Support the presentation of outstanding research by sponsoring this session!	\$300
Design and Implementation of a Large, System-Wide Osteoporosis and Bone Health Rehab Program 8:00 am – 10am	Speakers: Michele Hribar, PT Maribeth Gibbon, PT Mark Lundblad, PT, MPH, OCS Jennifer Ochi, PT Mary Saloka Morrison, PT, DscPT, MHS	\$500
There is an App for That: Use of Technology in Geriatric PT Practice 10:30am – 12:30pm	Speakers: Marissa Furka, PT, DPT, GCS Melanie Dusumma, PT, MS	\$500
Autonomous Practice in PT: What Does This Mean to Me? 3:30pm - 5:30pm	Speakers: Jennifer Blackwood, PT, MPT, GCS Greg Hartley, DPT, GCS Jason Hardage, PT, DSc, GCS, NCS Tamara Gravano, PT, DPT, GCS Joe Libera, PT, DPT, MPH, GCS Jill Heitzman, PT, DPT, GCS, CWS, CEEAA, FACCWS Ken Miller, PT, DPT	\$500
Evidence-Based Health Promotion, Community Collaboration and PT: Innovative Partnerships to Maximize Client Outcomes 3:30pm – 5:30pm	Speakers: Lori Schrodtt, PT, PhD Tiffany Shubert, PT, PhD Terry Shea, PT, GCS, NCS Margaret Kaniewski, MPH	\$500
Student Forum: Old Doesn't Have to be Old! PT for Older Adults 3:30pm – 5:30pm	Speaker: Becky Olson-Kellogg, PT, DPT, GCS	\$500 Donations of PT-related textbooks and other items gladly accepted!
Section on Geriatrics Members Meeting 5:30 pm - 7:30 pm	A gathering of our Board of Directors and members to discuss ideas for the future of the Section on Geriatrics. Free dinner will be served to attendees. Sponsor name will appear on the agenda.	\$7,000 (can be co-sponsors for this)
Section on Geriatrics Member Awards/Celebration Reception 7:30 pm - 9:00 pm	Recognition ceremony, honoring PTs and PTAs who have made outstanding contributions to the field of geriatrics. This is always an inspiring event.	\$2,000

## Regular Programming- Saturday, February 11

Session title and time	Session Details	Sponsorship Amounts (see page 1 for recognition)
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Health and Wellness Special Interest Group Meeting 7:00 am- 8:00 am	SIG Members meeting and social Continental breakfast	\$500
Polypharmacy in the Geriatric Client: What Does it Mean to My Clinical Practice 8:00am - 10:00am	Speakers: Suzanne Tinsley, PT, PhD Marie Vazquez-Morgan, PT, PhD	\$500
Exercise Adherence in Older Adults: Why Don't My Patients Do Their Exercises and Can I Improve This? 10:30am - 12:30pm	Speakers: Anne Shumway-Cook, PhD Patricia Matsuda, PhD	\$500

Fax this form to: 608/221-9697

Attn: Section on Geriatrics

*No cover sheet needed, but please call 608/221-9191 to make sure we received your fax.*

## Section on Geriatrics Sponsorship Reservation Form

This contract states your intent to sponsor the Section on Geriatrics at the Combined Sections Meeting 2012. If you are the first company to return this fax requesting sponsorship of a particular session or social, we will send you a confirmation stating that the session or social that you wish to sponsor will be reserved for your company. We will only accept one sponsor per session or social, excepting the GCS Member Breakfast and the Member's Meeting, for which we will accept two sponsors.

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Person's Phone Number \_\_\_\_\_

Contact Person's E-Mail: \_\_\_\_\_

I request that you reserve sponsorship of the following session/social for my company. I understand that I should receive confirmation within one week. If our sponsorship is accepted, I agree to sponsor the following session/social.

Title of Session or Social: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

~or~

I pledge the following amount for general sponsorship of the Section on Geriatrics at the Combined Sections Meeting 2012: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**We appreciate receiving this form prior to December 16, 2011,  
so that we may order signs to recognize your company.**

Please feel free to contact us with any questions:

Section on Geriatrics

3510 East Washington Ave, Madison, WI 53704

608/221-9191

[Karen.oshman@geriatricspt.org](mailto:Karen.oshman@geriatricspt.org)